



ASIAN WOMEN LEADERSHIP NETWORK

Fulfilling potential and advancing leaders.

AWLN is a national network of Asian women leaders and professionals focused on leadership development and career advancement for Asian women. AWLN was founded by participants attending the Working Mother Media Best Companies for Women of Color Annual Conference. Since its 2004 launch, AWLN has grown to nearly 400 members located in more than 10 cities. AWLN members work in Fortune 500 companies, as well as smaller companies, in a broad range of industries and functions. As of October 2006, AWLN is a 501(c) 3 not-for-profit organization.

Goal:

To promote the advancement and achieve equitable representation of Asian women in leadership positions by enabling them to maximize their contribution and business value to their organizations.

Mission:

Our mission is to encourage Asian women to achieve their full potential as individuals and leaders, both professionally and personally. We will achieve this through a variety of career development activities, as well as other initiatives:

- Facilitate networking and mentoring
- Leverage resources for individuals across organizations
- Raise awareness of barriers to advancement
- Leverage best practices and promote research regarding the advancement and career development of Asian women

Benefits of Membership:

- Develop leadership and career advancement strategies
- Network with and learn from peers and senior Asian women leaders from other organizations; mentor/mentee opportunities
- Access to speakers, research data and other diversity tools/resources
- Raise awareness of challenges faced by Asian women

According to a Catalyst study:

“Despite having the highest levels of graduate education, Asian women are less likely than other women of color to hold a position within three levels of the CEO or to have line or supervisory responsibilities.”

What Asian Women are saying they need:

“Communication and presentation of myself in front of my management as a capable female Asian. [We need] role models and inspiration from other women ...”

“Having an effective network of other women at my level and above with whom I can share experiences and consult ...”

ASIAN WOMEN LEADERSHIP NETWORK

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AWLN Committees

Professional Development and Events

Identify and implement specific programs and initiatives for members to advance their careers and develop leadership skills including professional development, best practices/benchmarking and mentoring

Best Practices and Benchmarking

Share information on best practices and work closely with external organizations (e.g., Catalyst and Working Mother Media) on benchmarking and research; determine ways to leverage best practices from other companies and organizations

Membership

Recruit, build and engage membership; manage membership information; assess the needs and interests of members in order to provide relevant developmental activities; plan, organize, implement, and evaluate general membership events such as networking meetings.

Communications and Public Relations

Develop communications and public relations strategy; disseminate communications; develop and coordinate content for newsletter and website.

Website

Manage development and maintain website that will facilitate engagement with and among our membership and be an effective vehicle for communicating with members and corporate professionals.

Your feedback is important to us! Let us know how AWLN is doing and how we can continue to help you achieve your career goals and strengthen your network. Email us at: communications@awln.org

**To join AWLN and/or volunteer, email: membership@awln.org
Visit our website: <http://www.awln.org>**