

PRESS RELEASE

FOR IMMEDIATE RELEASE:
March 19, 2007

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Cross Cultural Women's Symposium ***Asianas & Latinas Navigating the Corporate Workplace***

New York, NY – Through the sponsorship of **JPMorgan Chase, IBM and Colgate-Palmolive, Madrinas and Asian Women Leadership Network (AWLN)** are proud to partner in presenting an evening of exploring the cross cultural workplace challenges for Asiana and Latina women in Corporate America. The symposium will take place in the 3rd Floor Auditorium of JPMorgan Chase & Co., 270 Park Avenue, between 47th and 48th Streets, New York, NY from 5:30 to 8:30 PM. The general registration fee for the event is \$20. Payment will be accepted at the door. Remember to register online.

The goals of the symposium are to raise awareness of culturally specific issues, sharpen leadership skills and encourage cross-cultural and cross-sector networking. The evening will feature an Interactive Theater presented by Steve DeValk & Associates and will highlight common themes and speak to skills Asian women and Latinas can learn to increase visibility, credibility, and professional effectiveness. The scenes transform the workshop into a living laboratory where participants can safely examine complex and difficult workplace issues, by seeing and doing, rather than just discussing. Exciting and culturally based music will be provided by the Audrey Lee Quartet. There will also be culturally specific foods and light refreshments.

JPMorganChase  **IBM**   **COLGATE-PALMOLIVE COMPANY**

Remember To Register Online @ www.awln.org



ASIAN WOMEN LEADERSHIP NETWORK
Fulfilling Potential and Advancing Leaders.

www.awln.org

Asian Women Leadership Network (AWLN) is a non-profit national network of Asian women leaders and professionals focused on leadership development and career advancement for Asian women. We help our members develop leadership and career advancement strategies through network and peer learning activities, as well as providing access to mentoring opportunities with senior Asian women leaders. Our mission is to encourage Asian women to achieve their full potential as professionals and leaders, both at work and at home.



www.madrinas.org

Madrinas is a non-profit organization, started in 2002 by visionary Professional Latinas who saw the need for an alliance of Latinas to foster career advancement strategies in Corporate America for their peers through networking, leadership development and mentoring. They are pioneers and trailblazers and serve as role models for the next generations of professional Latinas.