



## **ASIAN WOMEN LEADERSHIP NETWORK**

*Fulfilling potential and advancing leaders.*

AWLN is a national network of Asian women leaders and professionals focused on leadership development and career advancement for Asian women. AWLN was founded by participants attending the Working Mother Media Best Companies for Women of Color Annual Conference. Since its 2004 launch, AWLN has grown to nearly 500 members located in more than 10 cities. AWLN members work in Fortune 500 companies, as well as smaller companies, in a broad range of industries and functions. AWLN gained approval as a 501(c) 3 not-for-profit organization in 2006.

### **Goal:**

To promote the advancement and achieve equitable representation of Asian women in leadership positions by enabling them to maximize their contribution and business value to their organizations.

### **Mission:**

Our mission is to encourage Asian women to achieve their full potential as individuals and leaders, both professionally and personally. We will achieve this through a variety of career development activities, as well as other initiatives:

- Facilitate networking and mentoring
- Leverage resources for individuals across organizations
- Raise awareness of barriers to advancement
- Leverage best practices and promote research regarding the advancement and career development of Asian women

### **Benefits of Membership:**

- Develop leadership and career advancement strategies
- Network with and learn from peers, senior Asian women leaders and women from other organizations; develop mentoring relationships
- Access to role models, speakers and tools/resources
- Raise awareness of challenges faced by Asian women and share solutions
- Join AWLN's LinkedIn network and membership list to receive news and network virtually

### **According to a Catalyst study:**

*“Despite having the highest levels of graduate education, Asian women are less likely than other women of color to hold a position within three levels of the CEO or to have line or supervisory responsibilities.”*

### **What Asian Women are saying they need:**

*“Communication and presentation of myself in front of my management as a capable female Asian. (We need) role models and inspiration from other women ...”*

*“Having an effective network of other women at my level and above with whom I can share experiences and consult ...”*

## **ASIAN WOMEN LEADERSHIP NETWORK**

### **Board of Directors**

Janice Won  
President & Co-Founder

Judith Bess  
Executive VP,  
Marketing and Communications

Iris Chau  
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Linda Akutagawa  
Vice President  
Professional Development and Events

Charmaine Russo  
Director

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Director & Founding President

### **AWLN Committees**

#### **Professional Development and Events**

Identify and implement specific programs and initiatives for members to advance their careers and develop leadership skills including professional development, best practices/benchmarking and mentoring

#### **Marketing and Communications**

Develop marketing and communications; disseminate communications; develop and coordinate content for newsletter and website.

#### **Website**

Manage development and maintain website that will facilitate engagement with and among our membership and be an effective vehicle for communicating with members and corporate professionals.

Your feedback is important to us! Let us know how AWLN is doing and how we can continue to help you achieve your career goals and strengthen your network. Email us at: [communications@awln.org](mailto:communications@awln.org)

**To join AWLN and/or volunteer, email: [membership@awln.org](mailto:membership@awln.org)**

**Visit our website: <http://www.awln.org>**